



The Washington Avenue District

Superneighborhood Twenty Two

WASHINGTON AVENUE BUSINESS OWNERS MEETING MINUTES

MEETING DATE: Thursday, January 29, 2009

MEETING TIME: 3:00PM

Meeting was presented by SuperNeighborhood 22 (SN22), represented by:

Jane West – President, Superneighborhood 22 Council & Old 6th Ward

Tom Dornbusch – Vice President Superneighborhood 22 Council & Representative from Cottage Grove

Patrick McIlvain - Superneighborhood 22 Council Special Events Chair & Representative from 1st Ward

Phyllis Thomason - Superneighborhood 22 Council Special Events Co-Chair & Representative Rice Military

Kathy Vossler - Superneighborhood 22 Council Special & Representative from 3rd Ward

Paul Nicosia - Super neighborhood 22 Council & Representative from Magnolia Grove

History: Super Neighborhood 22,(SN22) is a recognized council of 10 civic clubs and community groups within a twelve square mile range which includes the area between Downtown, to the east, Memorial Park, to the west, Buffalo Bayou, to the south and White Oak Bayou to the north. The council serves as a forum where residents and stakeholders can discuss issues impacting their super neighborhood, reach a consensus on projects and develop a super neighborhood action plan for community improvements. Previous efforts include, WOW the Parade in the spring of 2007, WOW Day in the spring of 2008, 3 Area Planning Forums during 2007, SWA Intern Program during the summer of 2008 as well as coordinating with the City of Houston on various issues.

This meeting was called to bring business owners within SN22 together to discuss the possibility of forming a Business Owner's Group that would address the needs and concerns that are inherent to them. This group would then send a representative to the SN22 monthly meetings and become a voice within the larger group for their concerns. It was agreed that further discussions were warranted and another meeting would be held on:

February 19th at Pagoda Bistro at 4705 Inker, 1-1/2 blocks off of Shepherd at 3:00pm

Additionally, this group could work to foster ties between the local businesses and look for ways to enhance marketing opportunities and traffic between businesses. The example given was from Crew Health & Fitness. They are willing to provide a link from their website to a business from their website. Contact Natalie Gundersen at 713-802-2739 for more info.

The second order of business was to discuss the upcoming "Catch the Wave" event on Saturday, March 7th 2009. This event is sponsored by SN22 and the Mayor's office. To showcase the district, we would like our businesses to host WAVE specials and events at their locations primarily between 10:00 AM and 5:00 PM.

As special map, with advertising opportunities, will be printed and distributed 2 weeks prior to the event. (see attached example). If you are interested in advertising, camera ready artwork (pdf, jpeg's . . .) will be due by Tuesday, February 10th. Please submit this to:

- Kathy Vossler @ 713-861-9447 or kathleenvossler@yahoo.com
- Patrick McIlvain @ 832-894-9584 or c.patrick8113@yahoo.com

For more information, please call Paul Nicosia, at (713) 628-5113 or send an email to egnpdn@msn.com

It is our goal to build a sense of community spirit and pride for our area. Please join us, Superneighborhood 22, the businesses and residents of our community, as we strive to foster a climate of success by building a stronger awareness of and identity for Historic Washington Avenue.